

What is claimed is:

1. A method of revealing an identity of a communication device in a wireless communication system for establishing a communication link between the communication device with a further communication device based on the identity of the communication device, said method comprising:
 - providing a signal in the communication device in response to an action on the communication device; and
 - outputting, in response to the signal, the identity in a perceptually noticeable form, so that the outputted identity can be used to establish the communication link.
2. The method of claim 1, wherein the action comprises powering up the communication device.
3. The method of claim 1, wherein the communication device comprises a displaying device, and said outputting comprises displaying on the displaying device a visible message indicative of the identity.
4. The method of claim 1, wherein the communication device is operatively connected to a displaying device, and said outputting comprises sending information indicative of the identity to the displaying device so as to allow the displaying device to display a visible message indicative of the information.
5. The method of claim 1, wherein the communication device comprises a sound producing device, and said outputting comprises announcing an audible message indicative of the identity on the sound producing device.
6. The method of claim 1, wherein the action comprises sending a communication signal from the further communication device to said communication device.
7. The method of claim 1, wherein the communication device and the further communication device are Bluetooth devices.

8. The method of claim 1, wherein the communication device comprises a Bluetooth image receiver.

5 9. The method of claim 1, wherein the communication device comprises a Bluetooth TV set.

10. The method of claim 5, wherein the communication link comprises an initial communication link for pairing the communication device with the further
10 communication device, and wherein said outputting is carried out only if the communication link is the initial communication link.

11. A method of establishing an initial communication link between a first communication device and a second communication device, the first communication
15 device having a device identity, said method comprising:

outputting the device identity in a perceptually noticeable form, in response to an action on the first communication device; and

providing to the second communication device information indicative of the outputted identity.

20 12. The method of claim 11, wherein the action comprising powering up the first communication device.

13. The method of claim 11, wherein the action comprises sending a signal from the
25 second communication to the first communication device.

14. The method of claim 11, said information providing is carried out by a user.

15. The method of claim 11, wherein the first communication device comprises an
30 image viewer.

16. The method of claim 11, wherein the first communication device comprises an image receiver.

17. The method of claim 11, wherein the first communication device comprises a Bluetooth TV set.

18. The method of claim 11, wherein the first communication device comprises a Bluetooth image displaying device.

19. The method of claim 11, wherein the first communication device comprises a Bluetooth image receiver operatively connected to an image displaying device.

20. The method of claim 11, wherein the second communication device comprises a mobile terminal.

21. A communication device having a device identity in a wireless communication system, the wireless communication system comprising at least a further communication device for communicating with the communication device, said communication device comprising:

a storing device for storing data indicative of the device identity; and
an output device, operatively connected to the storing device, for providing information in a perceptually noticeable form indicative of the device identity, so as to allow a user to use the provided information to establish an initial communication link between the communication device and the further communication device.

22. The communication device of claim 21, further comprising a displaying device operatively connected to output device for displaying a visible message indicative of the device identity.

23. The communication device of claim 21, wherein the output device is operatively connected to a displaying device for displaying a visible message indicative of the device identity on the displaying device.

24. The communication device of claim 21, comprising an image viewer.
25. The communication device of claim 21, comprising an image receiver.
26. The communication device of claim 21, comprising a Bluetooth image receiver operatively connected to a non-Bluetooth image display device.

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